

CURRICULUM VITAE

Name and Surname: Yiğit Sebahattin Bozkurt

Date of Birth: 03.02.1988

Birth Place: İzmir

Title: Assistant Professor Doctor

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Area of Profession: Tourism Marketing ana Management, Alternative Tourism

Degree	Department	University	Year
Undergraduate	Recreation (English)	Eastern Mediterranean University	2011
Graduate	Tourism Management	Yaşar University	2017
PhD	Tourism Management	Aydın Adnan Menderes University	2023
Assoc. Prof. Dr. / Prof. Dr.			

Master Thesis Title and Thesis Advisor:

Thesis Title: Tourism Habits and Buying Tourism Products from the Internet: A Study Based on Generation Differences

Thesis Advisor: Asst. Prof. Dr. Emel Yarımoğlu Kurşunluoğlu

Doctorate Thesis Title and Thesis Advisor:

Thesis Title: The Effect of Destination Brand Experience and Brand Engagement on Destination Brand Advocacy: A Case of Çeşme

Thesis Advisor: Assoc. Prof. Dr. Onur İçöz

Academic Job

Title	Place	Year
Senior Instructor	Cyprus Aydın University / Faculty of Tourism / Tourism and Hotel Management	2022-2023
Assistant Professor Doctor	Cyprus Aydın University / Faculty of Tourism / Gastronomy and Culinary Arts	2023-2024

Assistant Professor Doctor	Cyprus Aydın University / Vocational School of Applied Sciences / Tourist Guidance	2024- 2025
Assistant Professor Doctor	Near East University / Faculty of Tourism / Gastronomy and Culinary Arts	2025-Continue

Administrative Jobs:

- Cyprus Aydın University Faculty of Tourism Head of Department Gastronomy and Culinary Arts 2024-2025.
- Cyprus Aydın University Head of Vocational School of Applied Sciences 2025.

Courses taught over the last two academic years:

Academic Year	Term	Course Name	Hours/Week		Number of Students
			Theoretical	Applied	
2023-2024	Fall	THM103-World Travel Destination	3		23
		THM205-Hotel Management	3		9
		THM305-Tourism Marketing I	3	2	3
		THM403-Economics For Tourism And Recreation Industry	3		3
		THM311-Industrial Training I	3		4
		GAS225-Yiyecek ve İçecek İşletmelerinde Satın Alma	3		8
		GAS303-Aşçılık İçin İletişim Becerileri	3		7
2023-2024	Spring	THM214-Alternative Tourism	3		5
		THM410-Enterpreneurship in Hospitality Sector	3		2
		THM306-Tourism Marketing II	3	2	2
		THM106- Travel and Tour Operators	3		16
		THM210-Housekeeping Operations	3		4
		THM316-Sport Tourism	3		6
		THM503-Marketing Management For Tourism Industry	3		4
Academic Year	Term	Course Name	Hours/Week		Number of Students
			Theoretical	Applied	

2024-2025	Fall	TRG201-Tourism Marketing	3	2	7
		TRG205-Tourist Guidance Principles	3		6
		TRG207-World History of Civilizaitons	3		6
		THM103-World Travel Destination	3		18
		THM305-Tourism Marketing I	3	2	3
		GAS313-Yiyecek İçecek Pazarlaması	3		7
		GAS403-Yiyecek ve İçecek İşletmelerinde Yönetim	3		8
		THM501-Research Methods	3		3
		THM506- Advanced Recreation Reseach			3
		TRZ599-I-Tez-I	3		
		TRZ599-II-Tez-II	3		
		THM599-Thesis II	3		
		TRG202-Tour Planning and Management	3		6
		TRG206-Cultural Heritage Management	3		8
2024-2025	Spring	TRG208-Communication Skills And Behavioral Sciences	3		6
		THM106- Travel and Tour Operators	3		11
		THM210-Housekeeping Operations	3	2	6
		THM216-E-Tourism And Digital Marketing	3		5
		THM322-Destination Management	3		7
		THM408-Congress & Fair Organization	3		4
		GAS404-Şarap Bilimi	3		5
		TRZ502-Turizm Endüstrisinde Stratejik Yönetim	3		2
		TRZ504-Turizm Endüstrisinde İnovasyon Yönetimi	3		2

PUBLICATIONS

A. Articles published in peer reviewed international journals (SCI, SSCI Arts and Humanisties)

A1.

B. Papers delivered in international conferences and printed as proceedings

B1.

1. Emel Yarimoğlu & **Yiğit Sebahattin Bozkurt** (2024). *How Service Quality of Online Travel Agencies Affects Visit Intention?*. International Congress on Tourism, Culture and Economy (ITEC'24). 8-10 May, Skopje, Kuzey North Macedonia (Abstract).
2. Dora Uzkesici, İlke Gürdal & **Yiğit Sebahattin Bozkurt** (2023). The Role of Multiculturalism and Gastronomy on Destination Marketing *Destinasyon Pazarlamasında Çok Kültürlülük ve Gastronomini Rolü (KKTC Örneği)*. İstanbul Yeni Yüzyıl Üniversitesi 9th Science Days Congress, 9-11 May, Online (Abstract).
3. Onur İçöz & Yiğit Sebahattin Bozkurt (2020). *Overtourism: Blessing or Burden?*. Conference on Managing Tourism Across Continents (MTCON'20), 2-4 September, Online (Full Text).
4. ii. Yiğit Sebahattin Bozkurt, Tuğrul Günay & Çağla Alimanoğlu (2020). *An Investigation of the Effect of Social Media Use on the Corporate Image in the Tourism Sector: An Example of Izmir City*. II. International Mediterranean Scientific Research Congress, 7-9 February, Famagusta, Turkish Republic of Northern Cyprus (Abstract).
5. iii. Tuğrul Günay, Yiğit Sebahattin Bozkurt & Çağla Alimanoğlu (2020). *Internal Marketing Practices and the Effect of the Employee on Job Loyalty and Turnover Intention: 5 Star Hotels Turkish Republic of Northern Cyprus*. II. International Mediterranean Scientific Research Congress, 7-9 February, Famagusta, Turkish Republic of Northern Cyprus (Abstract).
6. iv. Emel Yarimoğlu, Tuğrul Günay & Yiğit Sebahattin Bozkurt (2019). *Electronic Word of Mouth Activities in the Hotel Industry*. 4th International Scientific Conference on IT, Tourism, Economics, Management and Agriculture (ITEMA), 24 October, Bratislava, Slovakia (Full Text).
7. v. Hüseyin Araslı, Tuğrul Günay, Yiğit Sebahattin Bozkurt, Furkan Araslı & Hasan Evrim Arıcı (2019). *Assessing The Motivation to Ride Bicycles in Touristic Attractions: Ladies' Perspective in İzmir*. II. Business & Organization Research Conference (BOR), 4-6 September, İzmir, Turkey (Abstract).
8. vi. Yiğit Sebahattin Bozkurt & Emel Yarimoğlu (2019). *Turkish Gen Y Customers' Visit Intentions and Word of Mouth Activities Regarding Online Tourism Channels*. 8th International Conference on Strategic Innovative Marketing and Tourism (ICSIMAT), 17-21 July, Chios, Greece (Full Text).
9. vii. Onur İçöz, Yiğit Sebahattin Bozkurt & Tuğrul Günay (2018). *Cycling as an Opportunity for Improving Health Tourism in İzmir*. II. International Congress on

Tourism Economic and Business Science (ICTEBS), 1-4 November, Kocaeli, Turkey (Full Text).

- 10.viii. Furkan Araslı, Mehmet Bahri Saydam, Yiğit Sebahattin Bozkurt & Tuğrul Günay (2018). *Effects of Corporate Social Responsibility and Affective Commitment on Work Engagement in the Hospitality Industry*. The Second International Congress on Future of Tourism: Innovation, Entrepreneurship and Sustainability (FUTOURISM), 27-29 Eylül, Mersin, Turkey (Full Text).
- 11.ix. Furkan Araslı, Tezel Çetin, Yiğit Sebahattin Bozkurt & Tuğrul Günay (2018). *The Relationship between Authentic, Servant, Laissez Faire Leadership and Organizational Silence: A pilot Study on Anamur Hotel Employees in Mersin, Turkey*. International EMI Entrepreneurship and Social Sciences Congress, 27-29 April, Nicosia, Turkish Republic of Northern Cyprus (Abstract).
- 12.x. Tuğrul Günay, Furkan Araslı, Yiğit Sebahattin Bozkurt & Mehmet Bahri Saydam (2018). Structural Characteristics of Tourism and Challenges of Seasonality in North Cyprus. International EMI Entrepreneurship and Social Sciences Congress, 27-29 April, Nicosia, Turkish Republic of Northern Cyprus (Abstract).
- 13.xi. Emel Yarimoglu Kursunluoglu, Yiğit Sebahattin Bozkurt & Tuğrul Günay (2017). *Online Reviews' Effects on Young Consumers' Buying Behavior*. 7th Advances in Hospitality & Tourism Marketing & Management (AHTMM) Conference, 10-15 July, Famagusta, Turkish Republic of Northern Cyprus (Abstract).

C. Books and sections in books published internationally:

C1.

1. Onur İçöz, Tuğrul Günay, **Yiğit Sebahattin Bozkurt** & Mehmet Necati Cizrelioğulları (2023). "Emotional Intelligence and Creativity of Personnel Working in Travel Agencies: The Case of The Turkish Republic of Northern Cyprus". *International Research in Social, Human and Administrative Sciences XVI* (Ed. Assoc. Prof. Dr. Elifnur Terzioğlu). pp: 35-48. Eğitim Publisher: Konya.
2. Ali Koçak & Yiğit Sebahattin Bozkurt (2022). "Ekoturizm". In Yavaş Turizm ve Türkiye'deki Yavaş Turizm Destinasyonları (Eds. Prof. Dr. Zafer Öter & Assist. Prof. Dr. Yurdanur Yumuk). pp: 65-78. Nobel Akademik Yayıncılık: Ankara.
3. ii. Çağla Alımanoğlu & Yiğit Sebahattin Bozkurt (2021). "Çocuk Dostu Pazarlama (Çocuklara Yönelik Pazarlama)". In *Turizm İşletmelerinde Çağdaş Pazarlama Yaklaşımları* (Eds. Assoc. Prof. Dr. Ahu Yazıcı Ayyıldız & Assoc Prof. Dr. Tuğrul Ayyıldız), pp: 56-68. Detay Yayıncılık: Ankara.
4. iii. Yiğit Sebahattin Bozkurt & Çağla Alımanoğlu (2021). "Kuzey Kıbrıs Türk Cumhuriyeti ve Özel İlgi Turizmi". In *Kuzey Kıbrıs'ta Güncel Araştırma Konuları*

(Eds. Assoc. Prof. Dr. Rukiye Kilili & Lecturer Tuğrul Günay), pp: 13-36. Gazi Kitabevi: Ankara.

5. iv. Yiğit Sebahattin Bozkurt & Ali Koçak (2021). “Kuzey Kıbrıs Türk Cumhuriyeti’nde Otel Endüstrisinde Çevrimiçi Pazarlama Çalışmaları”. In *Kuzey Kıbrıs’ta Güncel Araştırma Konuları* (Eds. Assoc. Prof. Dr. Rukiye Kilili & Lecturer Tuğrul Günay), pp: 165-183. Gazi Kitabevi: Ankara.
6. v. Ali Koçak & Yiğit Sebahattin Bozkurt (2021). “Turizm İşletmelerinde Word of Mouth”. In *İletişimsel Turizm* (Eds. Assoc. Prof. Dr. Sevcin Yıldız & Assoc. Prof. Dr. Hasan Çiftçi), pp: 219-237. İKSAD Yayınevi: Ankara.
7. vi. Yiğit Sebahattin Bozkurt & Ali Koçak (2021). “Ekoturizm Alanında Yapılmış Olan Tezlerin Sistematiik Derlemesi: 2000-2020. In *Sosyal Bilimlerde Sistematiik Derleme-2* (Eds. Assoc. Prof. Dr. Sevcin Yıldız & Esra Karlıova Soysal), pp: 245-260. İKSAD Yayınevi: Ankara.
8. vii. Ali Koçak & Yiğit Sebahattin Bozkurt (2021). “Turizm Endüstrisindeki Elektronik Ticaret Alanında Yapılmış Olan Tezlerin Sistematiik Derlemesi: 2001-2019”. In *Sosyal Bilimlerde Sistematiik Derleme-2* (Eds. Assoc. Prof. Dr. Sevcin Yıldız & Esra Karlıova Soysal), pp: 229-244. İKSAD Yayınevi: Ankara.
9. viii. Bozkurt, Y.S., Yarimoglu, E. (2020). “Turkish Gen Y Customers’ Visit Intentions and Word of Mouth Activities Regarding Online Travel Agencies”. In *Strategic Innovative Marketing and Tourism* (Eds. Kavoura, A., Kefallonitis, E., & Theodoridis, P.). pp: 475-482. Springer Proceedings in Business and Economics. Springer.
10. ix. Yiğit Sebahattin Bozkurt & Ebru Bağcı (2020). “Hoshin Kanri Yaklaşımı”. In *Turizm İşletmelerinde Güncel Stratejik Yaklaşımlar* (Eds. Assoc. Prof. Dr. Ülker Çolakoğlu, Lecturer Melahat Avşar, Resaerch Assistant H. Erhan Altun & PhD Candidate Ramazan Demir), pp: 274-286. Detay Yayıncılık: Ankara.
11. x. Yiğit Sebahattin Bozkurt (2019). “Birleşik Krallık ve İngiltere” (Encyclopedia Article). In *Turizm Ansiklopedisi – Türkiye: Turizmin ve Ağırhlama Endüstrisinin Temel Kavramları* (Eds. Prof. Dr. Orhan İçöz & Prof. Dr. Muzaffer Uysal), pp: 56-57. Detay Yayıncılık: Ankara.
12. xi. Yiğit Sebahattin Bozkurt (2019). “Kızıl Turizm” (Encyclopedia Article). In *Turizm Ansiklopedisi – Türkiye: Turizmin ve Ağırhlama Endüstrisinin Temel Kavramları* (Eds. Prof. Dr. Orhan İçöz & Prof. Dr. Muzaffer Uysal), pp: 280. Detay Yayıncılık: Ankara.
13. xii. Onur İçöz & Yiğit Sebahattin Bozkurt (2019). “Manila Deklarasyonu” (Encyclopedia Article). In *Turizm Ansiklopedisi – Türkiye: Turizmin ve Ağırhlama*

Endüstrisinin Temel Kavramları (Eds. Prof. Dr. Orhan İçöz & Prof. Dr. Muzaffer Uysal), pp: 325-326. Detay Yayıncılık: Ankara.

D. Articles published in peer reviewed national journals:

D1.

1. i. Onur İçöz & Yiğit Sebahattin Bozkurt (2021). “Overtourism: Blessing or Burden?”. *Tourism Academic Journal*, 8(1): 309-319.
2. ii. Onur İçöz & Yiğit Sebahattin Bozkurt (2020). “The Importance of Historical Anatolian Villages as a Cultural Heritage for Tourism – The Case of Lübbey”. *Journal of Sivas Interdisciplinary Tourism Research*, 3(2): 1-12.
3. iii. Onur İçöz, Yiğit Sebahattin Bozkurt & Tuğrul Günay (2018). “Cycling as an Opportunity for Improving Health Tourism in İzmir”. *International Journal of Tourism, Economic and Business Sciences*, 2(2): 27-35.
4. iv. Yiğit Sebahattin Bozkurt, Reza Bazargani, Marjan Kamyabi & Neriman Kaşif (2018). “Impacts of Gambling on Students’ Life, the Case of Eastern Mediterranean University: A Grounded Theory Research”. *Journal of Travel and Tourism Research*, 13: 1-22.

E. Papers delivered at national conferences and printed as proceedings

E1.

1. i. Onur İçöz & Yiğit Sebahattin Bozkurt (2019). *Bir Kültür Mirası Olarak Tarihi Anadolu Köylerinin Turizm Açısından Önemi – Ödemiş Lübbey Köyü Örneği*. 20. Ulusal Turizm Kongresi, 16-19 October, Eskişehir, Turkey (Full Text).
2. ii. Onur İçöz, Tuğrul Günay & Yiğit Sebahattin Bozkurt (2019). *Kuzey Kıbrıs Türk Cumhuriyeti’nde Faaliyet Gösteren Seyahat Acentelerinde Çalışan Personellerin Duygusal Zekası ve Çalışan Yaratıcılığı*. II. Turizm Rehberliği Kongresi, 29-30 April, Aydın, Turkey (Abstract).
3. iii. Yiğit Sebahattin Bozkurt, Tuğrul Günay & Furkan Araslı (2018). *Kuzey Kıbrıs Türk Cumhuriyeti’nde Seyahat Acentalarının Alternatif Turizmin Gelişimine Etkisi*. 9. Lisansüstü Turizm Öğrencileri Araştırma Kongresi, 5-8 April, Famagusta, Turkish Republic of Northern Cyprus (Full Text).
4. iv. Orhan İçöz, Tuğrul Günay & Yiğit Sebahattin Bozkurt (2016). *Türkiye’de Alternatif Turizmin Gelişmesinde Seyahat Aracılarının Rolü – V. Doğu Akdeniz*

Turizm Sempozyumu, 22-23 April, Famagusta, Turkish Republic of Northern Cyprus
(Full Text).

REFERENCES

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