

COURSE & PROGRAM OUTCOMES MATRIX

		Program Outcomes													
Course Code	Course Name	1	2	3	4	5	6	7	8	9	10	11	12	13	14
1st Year - 1st Semester															
ENGT 101	ENGLISH FOR TOURISM I	X		X		X	X	X	X	X		X	X	X	X
THM111	INTRODUCTION TO TOURISM	X	X	X	X		X		X	X		X		X	
THM115	INTRODUCTION TO BUSINESS	X		X	X	X			X			X		X	
THM131	MATHEMATICS FOR HOSPITALITY INDUSTRY	X			X	X	X		X	X				X	X
THM161	INTRODUCTION TO COMPUTER							X		X		X			X
LANG101	ELECTIVE LANGUAGE I		X			X			X			X		X	
CAM100	CAMPUS ORIENTATION														
CAR100	CAREER PLANİNG														
AIT101	HIST. OF TURKISH REF. I														
1st Year - 2nd Semester															
ENGT 102	ENGLISH FOR TOURISM II	X		X		X	X	X	X	X		X	X	X	X
THM123	LODGING OPERATIONS	X		X	X	X			X			X		X	
THM126	INTRODUCTION TO ECONOMY		X		X	X	X			X					X
THM142	NUTRIRTION AND SANITATION	X		X		X				X		X		X	X
THM146	FRONT OFFICE MANAGEMENT	X		X	X	X			X			X		X	
LANG102	ELECTIVE LANGUAGE II		X			X			X	X		X		X	
CHC100	CYPRUS HISTORY AND CULTURE														
AIT102	HIST. OF TURKISH REF. II														
2nd Year - 1st Semester															
THM 201	COMMUNICATION SKILLS FOR TOURISM I	X		X		X	X	X	X	X		X	X	X	X
THM221	TRAVEL AND TOUR OPERATIONS	X				X	X								X
THM241	FOOD PRODUCTION	X	X	X	X	X	X		X	X		X	X	X	
THM244	HOUSEKEEPING MANAGEMENT	X	X	X		X				X		X		X	X
THM261	COMPUTERISED RESERVATION SYSTEM	X	X					X			X				X
YIT101	TURKISH FOR FOREIGNERS I														
THM100	SUMMER TRAINING 1 (1)														
2nd Year - 2nd Semester															
THM 202	COMMUNICATION SKILLS FOR TOURISM II	X		X		X	X	X	X	X		X	X	X	X
THM243	INTRODUCTION TO MARKETING	X	X			X			X	X		X		X	X

		X			X		X	X		X		X		X	X
THM246	COMPUTERISED SALES AND TICKETING	X			X		X	X		X		X		X	X
THM253	FINANCIAL ACCOUNTING	X		X	X	X	X		X	X		X		X	X
THM264	FOOD AND BEVERAGE MANAGEMENT	X	X	X		X				X		X		X	X
LANG202	ELECTIVE LANGUAGE IV	X		X		X	X	X	X	X		X	X	X	X
YIT102	TURKISH FOR FOREIGNERS II														
THM100	SUMMER TRAINING 1 (2)														
3rd Year - 1st Semester															
THM310	ORGANIZATIONAL BEHAVIOR	X		X	X	X			X			X		X	
THM315	TOURISM ECONOMY	X	X	X	X	X			X	X		X		X	
THM317	TOURISM AND ENVIRONMENT	X	X					X			X			X	X
THM318	COST CONTROL	X	X	X	X	X			X	X		X		X	
THM319	SPECIAL INTEREST TOURISM	X				X			X			X		X	X
THM200	SUMMER TRAINING 2 (1)														
3rd Year - 2nd Semester															
THM321	HUMAN RESOURCES MANAGEMENT	X		X	X	X			X			X		X	
THM328	HOISPITALITY MARKETING	X	X	X	X	X	X		X	X	X	X		X	X
THM340	EVENT AND CONFERENCE MANAGEMENT	X	X	X	X	X			X	X		X		X	
THM346	RESEARCH METHODS		X						X	X				X	X
THM351	INTERNATIONAL BUSINESS	X	X		X	X	X						X	X	
THM200	SUMMER TRAINING 2 (1)														
4th Year - 1st Semester															
THM411	TOURISM POLICY AND PLANNING	X	X	X	X	X	X		X	X	X	X	X	X	X
THM417	FUNDEMANTALS OF FINANCE	X		X					X	X			X		X
THM420	CONSUMER BEHAVIOR	X				X			X	X				X	X
THM422	TOURISM SOCIOLOGY	X											X	X	X
THM426	STRATEGIC MANAGEMENT	X		X					X	X			X	X	X
4th Year - 2nd Semester															
THMXXX	TECHNICAL ELECTIVE COURSES	-	-	4	-	4	3	-	-	1	1	3	-	-	
THMXXX	TECHNICAL ELECTIVE COURSES	-	-	-	-	-	-	5	-	-	-	-	-	3	
THMXXX	TECHNICAL ELECTIVE COURSES	-	-	-	-	-	-	-	-	-	-	2	-	5	
THMXXX	TECHNICAL ELECTIVE COURSES	-	-	-	-	-	-	-	-	-	-	2	-	5	
THMXXX	TECHNICAL ELECTIVE COURSES														
Technical (Field-Related) Elective Courses															

THM415	INTERNATIONAL CASES IN TOURISM INDUSTRY																
THM435	SUSTAINABLE TOURISM																
THM440	TOURISM GEOGRAPHY																
THM452	TOURISM PROMOTION STRATEGIES																
THM467	OPERA																
THM471	LEISURE MANAGEMENT																
THM473	INDEPENDENT STUDY																
Second Foreign Languages																	
GER101	GERMAN I	Please Select a Language															
GER102	GERMAN II	Please Select a Language															
GER201	GERMAN III	Please Select a Language															
GER202	GERMAN IV	Please Select a Language															
RUS101	RUSSIAN I	Please Select a Language															
RUS102	RUSSIAN II	Please Select a Language															
RUS201	RUSSIAN III	Please Select a Language															
RUS202	RUSSIAN IV	Please Select a Language															
FRE101	FRENCH I	Please Select a Language															
FRE102	FRENCH II	Please Select a Language															
FRE201	FRENCH III	Please Select a Language															
FRE202	FRENCH IV	Please Select a Language															

* 1 Lowest, 2 Low, 3 Average, 4 High, 5 Highest